

Ice Pack Wrap

COLD FORM FITTING GEL

THE NEW STANDARD IN COLD THERAPY

Discover the power of the Ice Pack Wrap.
The latest, innovative cold pack based on hydrogel and water blocks.

COMFORT, COOLING, AND SUPPORT IN ONE SOLUTION

Consistent cooling is essential during recovery and injury care.
Many traditional solutions offer temporary relief but lose effectiveness over time.
The **Ice Pack Wrap** has been designed to deliver a more stable and longer-lasting cooling experience.

UNIQUE COMBINATION OF HYDROGEL & WATER BLOCKS

Hydrogel is an innovative material that retains large amounts of water.
Thanks to the water blocks, moisture is stored and gradually released.
This combination maintains cooling for longer, keeping the temperature stable and effective.
This ensures gradual and consistent cooling, comfort during use.

LONG-LASTING COOLING ♦ GREATER COMFORT
HIGHER EFFICIENCY ♦ INNOVATIVE TECHNOLOGY

Knee

07-O6O201



Ankle

07-O6O202



Iceboost

HYDROGEL

+

ICE



When comparing different cooling solutions for injury treatment and recovery, clear differences can be observed in terms of materials, functionality, comfort, and application. The three solutions, the **Thermal Roll-On Pack**, the **Neoprene Sleeve**, and the **Ice Pack Wrap**, each serve their own role in recovery and support.

Material and Technology

The **Thermal Roll-On Pack** is based on gel material designed to temporarily retain cold and provide direct contact cooling. The gel easily conforms to the body, allowing for targeted application.

The **Neoprene Sleeve** is made of neoprene, a material commonly used for support and compression. It is known for its comfortable fit and stabilizing properties rather than active cooling.

The **Ice Pack Wrap** combines hydrogel with specialized water blocks. This technology is designed to better retain moisture and temperature, which can contribute to a more gradual and stable cooling effect.

Cooling Duration

The duration of cooling is a crucial factor in injury treatment.

The **Thermal Roll-On Pack** provides an effective cooling period suitable for shorter treatments or quick application after physical activity.

The **Neoprene Sleeve** focuses less on active cooling and more on support.

The **Ice Pack Wrap** stands out in this area. Thanks to the combination of hydrogel and water blocks, cooling is retained for a longer period. The moisture retention helps ensure that temperature decreases gradually rather than dissipating quickly, allowing the cooling effect to remain available and consistent over time.

Cooling Intensity

In addition to duration, the strength of cooling also plays an important role.

The **Thermal Roll-On Pack** delivers a clear and immediate cooling sensation due to direct gel contact, providing a quickly noticeable effect.

The **Neoprene Sleeve** mainly offers support and insulation and is less focused on creating a strong cooling sensation.

The **Ice Pack Wrap** offers a balance of intensity and gradual release, allowing the cooling to remain both noticeable and sustained for a longer period.

Flexibility and Wearing Comfort

The **Thermal Roll-On Pack** is flexible and adapts well to different parts of the body, making it easy to use.

The **Neoprene Sleeve** provides a comfortable and stable fit, making it ideal for daily wear and movement.

The **Ice Pack Wrap** combines flexibility with a stable structure, ensuring a good fit on the body and an even distribution of cooling.

Application and Effectiveness

The **Thermal Roll-On Pack** is suitable for quick, targeted cooling for mild to moderate discomfort or after sports activities.

The **Neoprene Sleeve** is primarily used for support, compression, and stability, and is suitable for prolonged wear.

The **Ice Pack Wrap** is designed for situations where both cooling and comfort are important. Thanks to its combination of technologies, it can contribute to a more prolonged and consistent cooling experience.

Unique Selling Points (USP)

Each has its own distinctive strength:

Thermal Roll-On Pack is focused on direct gel cooling that is quick and easy to apply.

Neoprene Sleeve excels in comfort and ease of use, ideal for daily wear and light support.

Ice Pack Wrap stands out through its innovative combination of technologies, offering longer-lasting and stable cooling combined with wearing comfort.

Feature	THERMAL ROLL-ON PACK	NEOPRENE SLEEVE	NEW: ICE PACK WRAP
Material	Pure gel	Neoprene (fabric)	Hydrogel + special water blocks
Cooling duration	Medium	Short	Very long thanks to water retention + water blocks
Cooling intensity	Good	Limited	High and long-lasting
Flexibility	Very flexible	Moderately flexible	Flexible + stable cooling
Effectiveness for injury/recovery	Good	Limited	Top performance (deeper and longer cooling)
USP	Direct gel cooling	Comfort & simplicity	Long-lasting, powerful cooling through unique combination technology